

The Official Launch of Focus-global.com and 5 Affiliate Websites - The Most Informative Digital Marketing Service Websites in Asia

Focus Imaging announced the launch of its corporate website, Focus-global.com, and 5 product websites - Focus-VDP, Focus-EDM, Focus-Webdesign, Focus-SEO and Focus-VHDP, with the aim of providing a full knowledge of digital marketing to local and global enterprises.

Hong Kong ([PRWeb](#)) January 7, 2009 -- Focus Imaging, one of the leading digital marketing companies in Asia, today announced the official launch of the Company's new website, Focus-global.com (www.focus-global.com), together with its 5 other service websites, to deliver a full knowledge of digital marketing to businesses from different sectors and prepare them for the new digital era.

Headquartered in Hong Kong, Focus Imaging also operates in New York, Taipei and Guangzhou. For more than 13 years, the Company specializes in variable data publishing, email marketing, web design and development, and search engine marketing.

Focus-global.com provides the Company background and all its major products lines including Digital Marketing, Printing, Multimedia & Design, and IT Solutions. In addition to Focus-global.com, the Company launched 5 affiliate websites: Focus-VDP (focus-vdp.com), Focus-EDM (focus-edm.com), Focus-Webdesign (focus-webdesign.com), Focus-SEO (focus-seo.com), and Focus-VHDP (focus-hiddenimage.com).

"The new websites will present a refreshing image of our company and provide information on digital marketing services such as [VDP](#), [eDM](#), [Web Design](#), [SEO](#), and a new digital hidden image technology -[VHDP](#). We want to let the local and regional enterprises know what we are doing and what we can contribute to their businesses," said Willy Lai, Business Manager of Focus Imaging.

Focus-VDP.com shows how Variable Data Publishing (VDP) technology to be applied in Direct Mailing, eDM, pURL, pVideo, pGame, pMobile and Variable Hidden Image Data Printing (VHDP). Focus-EDM.com provides information on the all-in-one eDM platform - Focus Commander, and other eDM services from template design to email consultation. It also offers eMarketing solutions for retail industry, enterprises, eMarketing agencies, and e-Newsletters publishing. Focus-Webdesign.com gives people an insight into website design, development and maintenance. In Focus-SEO.com, people would get a better understanding on Search Engine Optimization (SEO), Pay-Per-Click Management (PPC) and Social Media Optimization (SMO), and how these can drive more website traffic. Focus-VHDP.com introduces the Variable Hidden Image Data Printing (VHDP) technology, which creates personalized hidden image and data productions for data security, Intellectual Property Rights Protection, innovative manufacturing, and eco-friendly printing.

"Only a few of the digital service providers, especially in Asia, can actually offer a knowledge-base website aside from running a business," said Kenny Lam, Technical Manager of Focus Imaging. "The launch of Focus's global website and its affiliate service websites undertakes a mission to promote the trend of Digital Marketing to Hong Kong enterprises, and also to the Asia-Pacific Regions."

The websites are informative and omnibearing, covering an extensive range of digital marketing services with intensive description on each of them. Visitors can even find relevant links and articles, update news and trends of the industry, from these complete knowledge centres. Those who are doing or going to do global business through online platform would find the websites useful.

According to Kenny Lam, the websites also provide opportunities for the industry and newcomers to share knowledge and experience on digital marketing area from local and global perspectives.

About Focus Imaging Limited

Focus Imaging Limited is a pioneer in the industry and a leading Digital Marketing expert in Asia. Started off as Focus Imaging & Digital Printing Limited with the first installation of Agfa Chromapress Digital Press in Hong Kong in 1995, the company has grown and evolved through incessant technical investments and advancements. With more than 13 years of substantial know-how experience, Focus Imaging has been the mainstay in the industry providing services in Digital Marketing, Printing, Multimedia & Design, and IT Solutions with the elements of Variable Data Printing (VDP). The Company's goal is to become the most vibrant, fast moving and creative digital marketing service provider in Asia and China Nationwide. Its representative offices have been established in New York, Taipei and Guangzhou.

For more information, please visit www.focus-global.com.

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Contact Information**Kenny Lam**

Focus Imaging Ltd

<http://www.focus-global.com>

852-36225238

Willy Lai

Focus Imaging Ltd

<http://www.focus-global.com>

852-36225237

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